

# MOOTS

HANDBUILT IN THE ROCKIES

## New for 2011

- ◆ **New** Mooto X RSL 29" Mountain Bike
- ◆ **New** Option: Shimano Dura-Ace Di2
- ◆ **New** Moots Road Forks
- ◆ **New** moots.com Website
- ◆ **Celebrating** 30 Years in 2011
- ◆ **New** Moots Cycling Gear & Apparel



Mooto X RSL

### Mooto X RSL **New** 29" Mountain Bike

Introducing the Mooto X Race Super Light (RSL), the newest addition to the Moots RSL family. The new Mooto X RSL is light, stiff and sleek, built for serious cross country racing. Developed to be the finest performing 29" titanium cross country race bike available, the Mooto X RSL is handcrafted in Steamboat Springs, CO with zero compromise to Moots' longstanding quality and lifetime durability.



The **Mooto X RSL** is designed to be an exceptionally fast and nimble cross country race bike featuring an oversized PressFit BB 30, a curved down tube, an oversized head tube to accommodate a zero-stack headset, an internally butted seat tube designed for a 30.9 seat post, and a rear triangle with formed chain stays. Sizes: 16", 17", 18", 19", 20", 22" and custom.

### Vamoots CR with Di2 Option



### **New** Option Shimano Dura-Ace Di2 Road

Crank up the power another notch on your Moots road bike with Shimano's revolutionary Di2 electronic shifting. It's lightweight, fast, and precise; just like a Moots road bike. Clean internal routing with dedicated mounts on the down tube for the battery are functional and aesthetically pleasing.

Available as an option on all Moots road bikes (not S&S Coupler compatible).



More from Moots on back 

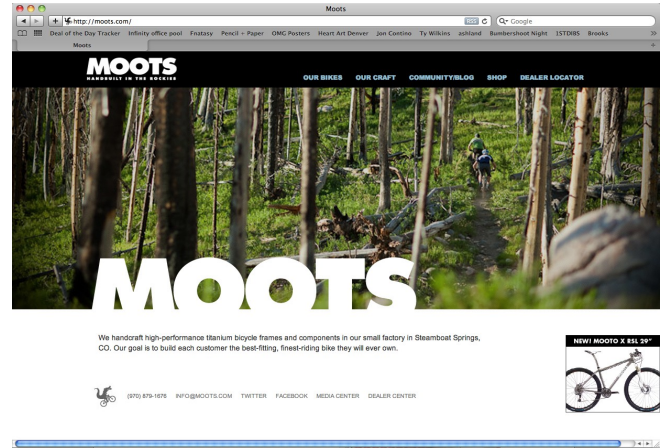


## New Moots Road Forks

We're pleased to announce the mid-spring release of the new technologically advanced Moots road forks. The Moots Road Fork (for the CR & Vamoots) and RSL Fork are proprietary Moots-generated designs, built by one of the industry's leading carbon production specialists specifically for Moots road frames. Cutting edge processes are used in design, testing and manufacturing. Each fork is cosmetically matched to our satin-bead-blast finish, creating a unique Moots frame and fork opportunity. Both forks available in 40mm, 45mm & 50mm rakes to ensure proper setup with frame size (stock or custom).

## The all New moots.com

Redesigned with enhanced features, the all new moots.com launched with new resources including a password protected dealer-only webpage and a media center. Packed with informative product content and images, the new moots.com provides insight into the build process, opens a window to the craftspeople behind Moots, encourages dialogue with customers and fans, all while providing a genuine sense of the commitment Moots has to the cycling industry and community.



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## Celebrating 30 Years in 2011

It all started back in 1981, the same year Bernard Hinault won the Tour de France and Rick Springfield topped the charts with "Jessie's Girl". The first Moots to roll out the door in Steamboat Springs, CO was a custom steel road bike. While we've come a long way since then, we're still true to our Moots roots, to handbuild the finest quality bikes and components one at a time at our Rocky Mountain factory.



## New Voler Moots Kit, Wool Long Sleeve Jersey, Track Jacket, Vermarc Premium Cycling Cap & Socks

Make room in the closet... there's more new Moots apparel and cycling gear than ever before. Jerseys: short & long sleeve, Men's & Women's wool; Shorts & Bibs; cozy, soft Track Jackets; a toasty cycling cap; and more socks than you can imagine- 2", 4", 5" and the 7" tall boy. Preview the goods on moots.com.

## Moots



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