



**FOR IMMEDIATE RELEASE**

**September 16, 2010**

**MEDIA CONTACTS:**

**Cathy Wiedemer, 970.291.9013**

**[cathy@moots.com](mailto:cathy@moots.com)**

**Interbike Outdoor Demo #D138**

**Interbike Expo Booth #601**

## **Moots Introduces the Mooto X RSL 29" Wheel Mountain Bike**

*Light, stiff, race oriented hard-tail available early spring 2011*

STEAMBOAT SPRINGS, CO (September 16, 2010) – Moots has elevated its 29-inch wheel mountain bike offerings for 2011 with the introduction of the Mooto X RSL (Race Super Light). The new Mooto X RSL is light, stiff and sleek; built for serious cross country racing. Developed to be the finest performing 29" titanium cross country race bike available, the Mooto X RSL is handcrafted with zero compromise to Moots' longstanding quality and lifetime durability.

The Mooto X RSL is the second bike in the Moots RSL series. The Vamoots RSL, the lightest and stiffest road bike ever from Moots, was unveiled at Interbike 2009. Moots' RSL bikes are designed from the ground up to be the highest-performing, most purposeful frames within their specific category.

"We took many of the performance-enhancing features of our Vamoots RSL and applied them to the 29er world to create a trail ripping, wicked-fast, no-holds barred cross country race steed," said Brad Bingham, Moots' Director of Research and Development and pro mountain biker.

Handbuilt in Steamboat Springs, CO from proprietary 3/2.5 size specific titanium tubing, the Mooto X RSL's full race design incorporates:

- ▶ an oversized PressFit 30 bottom bracket to maximize stiffness and provide more immediate power transfer.
- ▶ a slightly curved down tube to facilitate fork crown clearance.
- ▶ an oversized head tube to accommodate a zero-stack headset for additional front end stiffness.
- ▶ a single butted seat tube designed for a 30.9 seat post for added stiffness and weight savings.
- ▶ a rear triangle with formed chain stays increasing tire clearance and reducing weight.

The Mooto X RSL joins the already established Moots 29-inch product line. Moots was one of the first in the industry to offer a 29-inch wheel bike with the Mooto X YBB in 1999. Next came the Mooto X Rigor, followed by the full-suspension Mooto XZ in 2008.

"Over the past decade Moots has continued to refine the Mooto X design," said Rob Mitchell, President of Moots. "The Mooto X RSL is an example of our 29er evolution. As the new leading-edge frame in our mountain bike lineup, it's intended for pure performance."

The Mooto X RSL will be available spring 2011, in 16", 17", 18", 19", 20", and 22" frame sizes. Custom geometry is also available. Custom frame options include: Slider Dropout, 14-speed Rohloff Speedhub, rack eyelets, fender mounts and third water bottle mount. All Moots bikes are handcrafted to last a lifetime and come with a lifetime warranty.

### **About Moots:**

Moots Cycles, based in Steamboat Springs, CO has been a respected leader in the cycling community since 1981. The company is known for hand building the finest quality titanium road, mountain, cross and commuter bikes, select parts and components from its facility in the Rocky Mountains. Moots bikes are enjoyed by cycling enthusiasts worldwide for their unsurpassed ride quality, attention to details and superior craftsmanship. Moots frames and parts are available from high-end specialty bike dealers throughout the United States, Canada, Europe and Asia. For more information on Moots, visit: [www.moots.com](http://www.moots.com).